

Greater Birmingham and Solihull Local Enterprise Partnership
Visit to the Birmingham Enterprise Zone
3rd March 2022

This visit was arranged to show O&S members how the LEP was helping to develop the centre of Birmingham.

The zone was moving the centre of the city away from Corporation Street/ New street towards Paradise Circus. Several major buildings have already been completed with one due for completion soon. Planning for three more buildings is anticipated; one more office block with the expectation that a major player from London will take up residence. The second is a high-class hotel to cater for the projected executives who will attend the various office block and finally a residential building to bring life to the area. The blocks have cafes and restaurants on the ground floors to cater for the employees and the night-time activities.

We met in the PWC building, very smart, on the 6th floor that gave us a good view of the ICC, the Rep. and the nearly completed building. It was here that over coffee we had the developments explained.

We then moved over to the ICC building where we were able to look back at the square to appreciate the impact of the existing buildings, the extended Metro and the likely site for the opening ceremony for the Commonwealth Games. Finally, over coffee, a senior officer of the symphony hall explained the link between the LEP and the hall. Finally, a visit through locked doors to the hall.

In all a very useful afternoon gathering information and keeping Redditch in the mind of those who hold the purse strings.